

The complexity of enabling quality, affordable senior care is daunting. Still, it is no longer an issue we can look to solve in isolation.

Instead, we must look collectively at this issue that affects our parents, grandparents, loved ones, friends, and, eventually, ourselves. Now is the time for us—as an industry—to come together to drive innovative ways to create a new, senior-centered ecosystem to care for the nearly two billion people worldwide who will be 60 or older by 2050.

Read the full article in Fierce Healthcare, [here](#).